



# Archer Integrated Risk Management

It's a Risky World

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A single ship is grounded in the Suez Canal and the global supply chain is disrupted for months. A single employee makes the wrong choice and regulators come knocking. A 30 second video goes viral deeply harming a company's reputation. We see so many examples of one wrong step and companies feel shockwaves reverberating from their front lines to their bottom line. The risks an organization faces today are not just complex – they feel at times inevitable - impervious to prevention and unavoidable.

Environmental concerns collide with financial risks as investors inspect the long-term viability of companies with regards to climate change. Companies expand their digital footprint battling issues such as privacy and social responsibility while entangled with the already daunting challenge of digital crime and fraud. Economic shifts, societal upheaval, strained systems, geopolitical strife... the laundry list continues as uncertainty casts a deep shadow.

But risk is both an opportunity and an obstacle. Risk management is as much about gaining an advantage as avoiding negative events. Leaders are asking tough questions: Where should our next investment go? Is there risk we should take that is worth the reward? These are nuanced conversations that risk management can play a pivotal role in – if risk management is viewed, and implemented, as a strategic ingredient to success Getting risk management wrong can cost you time, money and reputational damage. But getting it right pays off with the ability to drive growth.

However, these complex issues are most often laid at the feet of a select few within the organization. If you are one of those individuals, you know how hard it is to address emerging issues, keep an eye on regulatory requirements, stay ahead of threats and obstacles to business objectives all while navigating an accelerating and shifting operations model. It is easy to become overwhelmed with the complicated factors that affect the organization's ability to drive towards strategic goals.

Risk management is an enterprise challenge that requires an enterprise solution. Since risk touches each part of your organization, every department and function play a role. It is no longer sufficient to "check the box" when it comes to risk management. Risk management should be delivering outcomes that move the organization forward, not just enable it to tread water.

# The Strategic Outcomes You Should Expect from Risk Management



#### **Gain Assurance**

The first strategic outcome your risk management program should deliver is the assurance that risk and regulatory requirements are managed appropriately. In other words, the organization is doing the right things to ensure that they are compliant with laws and regulations, and they're also identifying potential exposures and closing those gaps before something happens. Assurance means your executive team has confidence that risk and requirements are identified, assessed properly in the context of organizational objectives, prioritized properly, and then addressed with prudent measures.

Ensuring that an organization meets regulatory and risk requirements can indeed be a formidable challenge due to various factors that hinder effective compliance. In every industry and geography, regulatory requirements are numerous, complex, and constantly evolving. The sheer volume of regulations can overwhelm compliance teams, making it difficult to prioritize and stay current with all requirements.

Unfortunately, many organizations have had to build programs from the ground up, cobbling together data and fighting fires as issues emerge. If you are in that situation, you are not alone. Even when risk and compliance are priorities, there are many moving parts to building a cohesive program. Managing a risk and compliance program using manual processes, disconnected documents, spreadsheets, and niche tools is inherently flawed and ineffective.



# The Challenges | Assurance

- Regulatory changes are overwhelming compliance teams who don't have time to think about acting strategically; they are stuck in a constant tactical battle.
- Obligations for your business are strewn about in different documents and policies creating confusion or contradictions.
- Risks and controls overlap without an overarching enterprise strategy.
- Risk assessment, compliance, and audit processes can grow organically without coordination or meaningful collaboration.



#### **Build Resilience**

The second strategic outcome from risk management is resilience across your technology, operations and extended enterprise. First, every organization relies on technology – regardless of industry, size or business model. You must have a resilient technology infrastructure to remain competitive in today's always-on, always-open world. Secondly, you want your business operations to be resilient across any kind of disruption. And then finally, every organization relies on external parties, whether it's a supplier,

a vendor, or a contractor. The extended enterprise must be resilient across all types of disruptions and build a disruption resistant organization. It's not just about surviving disruptions but being able to thrive during times of uncertainty. We've seen organizations take advantage of opportunities in their market when there are disruptions, and that is because simply they have built resilience into their strategy.

If that wasn't enough reason to consider resilience as top priority, resilience has become a focal point for many regulators. For example, industry requirements are continually evolving, necessitating that organizations stay abreast of these changes and ensure compliance. Furthermore, Environment, Social, Governance (ESG) is fundamentally focused on an organization's ability to adapt to the future remaining resilient in the face of major uncertainties such as climate change, economic shifts and social change.

Building a resilient organization in today's fast-paced and complex business environment presents multifaceted challenges that require strategic foresight and agile execution. One of the foremost hurdles is managing expansive business operations. Modern organizations function as intricate ecosystems where internal processes, policies, technologies, and external providers must seamlessly collaborate to achieve business objectives. This interconnectedness, while essential, creates a complex web that can be difficult to navigate and manage efficiently.

Resilience requires not only a commitment from management, but resources spread across a variety of functions working together to position the organization to ride the waves of uncertainty. The metaphor of dominoes standing in a row seems simplistic, but it is too often the case when it comes to disruptions. A security threat can manifest via third party, resulting in a reportable issue affecting social reputation and resulting in a continuity and recovery effort. If you work in any function that touches technology, third parties, recovery planning and Environmental, Social, Governance, you are part of the equation to avoid these types of scenarios. However, you face several challenges.





## The Challenges | Resilience

- Lack of visibility into operational losses and incidents leads to missed opportunities to optimize controls.
- Organizations are being judged for long-term viability via ESG and other indicators.
- IT and security threats are constantly changing creating serious technology risk.
- Third parties represent a critical part of your operations and a major source of potential disruption.
- Once something happens, recovery and continuity preparations may be out-of-date or incomplete.



# **Create Advantage**

The final strategic outcome must be to create advantages through fully integrated risk management to pursue opportunity. The contribution risk management can provide comes full circle when you have an enterprise approach where you can not only avoid the costs associated with ineffective risk management, but you can become a valuable contributor to the organizational strategy by getting risk management right. This is where it starts paying off.

Risk plays a factor in every business decision. Whether it's a new product launch, an acquisition, an entrance into a new market, or dealing with a new regulation or security threat, decision-makers must weigh the risks and rewards based on the organization's strategic business goals before deciding to act. While decisions regarding potential risks can significantly impact the organization's ability to succeed, many of these major decisions are too often based on sketchy data, personal experience, hunches, and sometimes outright guesses as to the outcome.

Given the uncertainty in the market today, the assessment of the risk is not taken lightly. Rather, many business leaders and decision-makers lack the proper tools and capabilities to assess, quantify, and monitor business risk accurately. When the risk analysis process misrepresents the potential exposure, risk can be underestimated – leading to disruptions and losses – or overestimated – leading to excessive investment and wasted efforts. Ultimately, this is a dangerous position given the uncertainty of today's highly competitive market.

# The Challenges | Enterprise Value

- Visibility into enterprise risk is clouded by operational siloes, poor data or ambiguous ownership.
- Qualitative risk assessments leave room for interpretation and indecision.
- The connection between enterprise risk and operational risk is tenuous at best, and many times, non-existent.

# Archer's Approach to Integrated Risk Management

For over 20 years, Archer has been helping organizations manage risk across multiple domains of risk uniting stakeholders, integrating technologies and transforming risk into reward. We have significant experience and leadership in the risk management industry. We partner with our clients to achieve those strategic outcomes that they need from risk management. We have a unique perspective on how to achieve these strategic outcomes and focus our efforts in delivering a purposebuilt solution designed specifically for risk and compliance functions.



# **An Enterprise Program for Risk Management**

This is a new era for risk management. Organizing data, establishing process workflows and producing reports are only the most basic steps in addressing risk. When risk data can be transformed into clear business insights, leadership is positioned to act in a meaningful way and optimize investments. Embedding quantitative analysis into risk management processes transforms the data into tangible inputs for well-informed decision making. Basing business decisions on quantified risk eliminates wasted efforts and reduces losses through informed prioritization of resources and optimization of controls. The result: Risk management delivering on its promise to effectively leverage risk to take advantage of opportunity.

Based on our 20+ years of experience and work with over 1200 customers across the globe and within a wide variety of industries, we know what it takes to lay the foundation for an integrated risk management program. Archer is the most experienced risk management solution provider with a unique perspective and approach delivering a full spectrum of risk management capabilities.

## **Our solutions:**



ORCHESTRATE a common risk management strategy. Organizations can struggle establishing a common language around risk. However, the payoff is being able to discuss business decisions using the same terms and definitions and ultimately, have a deeper conversation about what could go wrong – and what could go right - as you balance risk and reward. Archer has years of experience built into our solution that propel your organization along the fast track to get the right processes implemented with the right people involved. We can address a multitude of risk domains – all on one configurable platform.



**INTEGRATE** with business systems and operational data. The added benefit of a common platform to manage processes is the consolidation of data across your risk and compliance functions. No more data siloes and disconnected inputs into decisions. Additionally, a major source of data to fuel risk management is found within the business systems and operational tools and technologies that enable your business. Archer provides multiple integration methods to tie into operational systems and leverage existing data and enhance the investment in technologies that protect your business.



**ENGAGE** with your business operations. When you can't find a system with the data you need, you must find the person with the knowledge. Therefore, you need a two-pronged approach that can gather the data from technology infrastructure as well as your first line of operations. Archer provides innovative technology for both ends of this spectrum and with Archer Engage, you can utilize mobile, user-friendly interfaces to reach into your business operations and get the information from the right people – without disrupting their daily activities.



**INFORM** your stakeholders. Ultimately, you must deliver timely, accurate information to decision makers. With common processes, centralized data and inputs from operations, you have the ingredients for success. Furthermore, quantification is the new frontier for risk management creating a common language and consistent measuring stick for risk. Archer Insight can enable you to employ risk models to run various scenarios, quantify loss exposure and truly match up cost vs. benefit as you determine your risk management strategies.



# **Archer for Assurance**

With Archer, the teams mandated with building the GRC program can address tactical issues and have time to think strategically about the value that they can bring to the organization. Archer for Assurance is a programmatic approach to deploy integrated processes that connect incoming regulatory intelligence to control implementations incorporating core risk assessment and audit capabilities.

- Power your regulatory change program with Al.
- Create an enterprise framework of regulated and non-regulated obligations.
- Execute against a comprehensive enterprise risk and control framework.
- Integrate your risk assessment, compliance, and audit processes.



# **Archer for Resilience**

Archer for Resilience delivers an integrated approach to ESG, IT and Security risk management, business continuity and disaster recovery and third-party risk management. Our solution creates effective ways to ensure business operations, technology infrastructure and the extended enterprise are best positioned to deal with the inevitable – whether it is emerging ESG requirement, a disruption from a cyber-attack, a natural disaster or a break in their supply chain.

- Adjust controls based on insights into operational loss.
- Create future-proof operations with a comprehensive ESG program.
- Build a resilient infrastructure with a strong IT and security controls strategy.
- Manage risk across your extended enterprise for both resilience and compliance.
- Effectively respond to disruptions with a clear focus on the most important operations.

# **Archer for Enterprise Risk**

Archer for Enterprise Risk delivers an enterprise class system for sustainable, consistent ERM that covers all parts of your organization. Implementing a scalable ERM practice with risk quantification transforms risk discussions into meaningful actions to deliver more value. Additionally, Archer connects ERM practices directly into assurance and resilience efforts to connect top-down risk strategies with operational controls.

- Establish a programmatic approach to systematically assess enterprise risk.
- Quantify risk exposure to prioritize activities.
- Leverage intelligence from operations to adjust risk management strategies.
- Improve visibility across your operational risks by leveraging Archer.



# **Intelligence Driven Risk Management**

Risk management functions like Compliance, Audit, IT Security, and others are the foundation of your program. Establishing a central repository for risk- and control-related data is a critical step towards ensuring you have an accurate and comprehensive view of risk that can be readily conveyed to your executive team and board. The engagement across your lines of defense strengthens the effectiveness of your risk management program by assuring your risk data is accurate and complete and your business unit managers are taking appropriate responsibility for their risks and internal controls.

Archer also has unique inputs to keep your view of potential risk relevant and current, focusing your efforts on the most impactful changes in external requirements and operational events.

# **Archer Compliance Al**

Archer Compliance AI is the only regulatory change management solution that mitigates the risk of non-compliance by automatically monitoring the regulatory environment for updates, organizing and interpreting regulatory content, ensuring change tasks are completed, and providing real-time insight on compliance status. Our solution applies purposebuilt machine learning models to automatically monitor the regulatory environment for relevant changes and map them to your internal policies, procedures, and controls. When monitoring regulatory updates from all sources, our software filters out content so that you receive only the information relevant to your organization. You can track, react, and report on impactful regulations and requirements on a timely basis.

By staying informed about regulatory developments, you can anticipate changes that may impact operations, compliance obligations, and risk profile. This proactive approach allows for timely adjustments to policies, procedures, and controls to ensure ongoing compliance. Regulatory intelligence enables the organization to adapt quickly and create the agility necessary to meet evolving regulatory requirements and market dynamics.

#### **Archer RMIS AI**

Archer RMIS AI offers an intuitive and cost-effective solution for insurance policy and exposure data management, claims management, incident management, and analytics. With Archer RMIS AI, you can leverage AI-powered analytics to optimize your insurance renewal workflows, policy administration, claims and incidents. You can manage claims more effectively and efficiently, reduce and track insurance costs, and eliminate opportunities for human error resulting in better data and lower risk.

Visibility into this data gives you a unique perspective on the effectiveness of controls. Operational intelligence is gained by analyzing data from across the organization and gaining insights into performance and losses. By understanding where losses occur, organizations can adjust their controls and processes to mitigate these issues, thereby improving efficiency and reducing risk. This proactive approach helps in preventing future disruptions and maintaining smooth operations.



# **Enterprise Challenge, Enterprise Solution**

Integrated risk management enables organizations to make business decisions that are informed by visibility into, and a clear understanding of, the full scope of risk. Archer helps you manage risk by improving visibility into risk with consolidated data and risk analytics across the organization. Purpose built to help you evolve your risk management program as your needs change, Archer includes multidisciplinary risk management solutions that address the most critical domains of business risk. Archer solutions incorporate the industry-leading best practices you need to get an effective integrated risk management program up and running quickly. Most importantly, Archer supports the full spectrum of risk management capabilities from cutting edge intelligence to foundational data gathering and process enablement to advanced analytics and risk quantification giving you the most complete risk management solution in the market.

## **About Archer**

Archer is a pioneer in risk management delivering solutions for the heroes tasked with helping their organization deal with uncertainty. We enable better decision making with a technology platform to manage all types of risk. With more than 20 years of experience, Archer is solely dedicated to helping organizations manage risk, ensure compliance and meet emerging challenges such as ESG and operational resilience. Working with the largest pure risk management community globally with more than 1,200 customers of all sizes and industries, we help our customers not by building a wall around their business but by building a bridge to their next opportunity.

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